



FARMINGTON SCHOOL OF DANCE

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Dear Parents and Students,

We are presenting a program that will enable all students to obtain embroidered studio apparel at no cost. This is how the program works.

Included with this letter is a beautiful Product Brochure with a Triplicate Order Form. Various delicious foods, holiday gift wraps and give giving ideas are shown and priced on the Brochure. Simply take orders for these items.

Also enclosed is a prize form showing apparel items available as prizes for this sale. Please complete the prize form and return it with your order at the end of the sale.

The items in the product brochure are available to view online: www.warm-heart.net However, customers must still give YOU their order and money. Please advice your customers NOT to try to place their order online. There is no way to give you credit for their items if they submit their order online and no way to pay online.

New this year: There is also a magazine section in the middle of the brochure. If customers wish to place an order for a magazine, they fill in the general number for \$10 or \$20 subscription on the order form and when the orders come in, there will be a card for them to fill out & mail in to start their magazine subscription. There are more details on the last page of the magazine insert.

Fundraiser Rules:

- ✓ Collect the money when you take the order
- ✓ If customers wish to write a check for their items, the check must be made out to **YOU**.
- ✓ At the end of the sale, turn in all 3 copies of your Triplicate Order Form along with the money for your orders.
- ✓ Do NOT collect any sales tax.
- ✓ Dancers: Do not go door-to-door alone!
- ✓ Keep the Product Brochure to refer to when your order comes in.
- ✓ Please pay for your entire order with **ONE** personal check made payable to "Farmington School of Dance". We cannot accept individual customer checks!
- ✓ The sale will end on Thursday, October 14th. All order forms and money **MUST** be turned in by then. No late orders can be accepted!
- ✓ Merchandise will be delivered in approximately six weeks.

THANK YOU FOR YOUR PARTICIPATION AND GOOD LUCK!!!!